



# Sustainability Report 2021

SUNWING ALCUDIA BEACH

# Introduction to our business

Sunwing Alcudia Beach has been practicing sustainability issues for many years. Thus, this is the eighth issue of our Sustainability report which reflects the approach for continuous improvement in contributing to a sustainable tourism sector.

Sunwing Alcudia Beach. It opened in 1971 under the Sunwing brand, a concept for the chain with families. welcomes every year approx 233.694 hotels guests from Nordic Leisure Travel Group Operators mostly from the Nordics.

The hotel has 452 rooms, operating all year. The hotel employs approx. 195 full time employees, the majority being local residents.

We offer opportunities to make people, guests and staff, enjoy new experiences, discover cultures and create fantastic memories. But we are also conscious of that our actions have an impact on the whole world, by creating work places, economic profit and protection towards the environment. We are convinced that sustainable tourism can generate economic and social development and at the same time minimize the impact towards the environment.

We are compromised with the environment, work with our values and follow our Ethic Code to obtain our goals:

Stimulate a sustainable tourism that considers the economic, social and environmental impacts from today and our future

# Environmental Highlights

Efficient use of our facilities with our guests and workers' participation to reduce the water and energy consumption.

## **WATER.**

- Aerators in all faucets and showers in the apartments.
- WC with a maximum water discharge of 6lt
- Gardens irrigation with timer
- Weekly control of water consumption in the apartments
- Daily control of swimming pools' water counter

## **ENERGY**

- 100% Led bulbs in whole rooms of the hotel
- Centralized AC with automatic disconnection
- Change all appliances into A+++ type
- Undergo an energy audit

## **CHEMICAL PRODUCTS**

- Use of cleaning products with Eco-label certification
- Automatic chlorine dispenser in all swimming pools
- Monthly consumption control

## **WASTE**

- Reduce waste production.

We introduced purchasing of bio-degradable bags replacing the plastic ones used in our Mini Markets. From 2017 reusable purchasing bags will be at our guest's disposal to buy.

From summer 2019, pledge which aims to remove 70 million of single use plastic, Sunwing Alcudia Beach Is saying No to Straws and will replace it's single use plastics with PLA (biodegradable) ones.

- Monthly control of garbage collection
- Use of bulk products
- Contract with authorized agents
- Staff training

We recognize that purchasing decisions can contribute significantly to environmental protection.

## Social Highlights

Undoubtedly the COVID-19 situation that we have experienced has affected the entire society. We have had to keep our hotels closed for several months due to the measures taken to be able to face the risk situation we were experiencing. As a consequence of the situation we have experienced, we have received more demand for collaboration in products such as food, clothing, furniture ... economic collaborations have decreased because the needs of the associations were more material.

But we have continued to be in solidarity, assuming our responsibility and making the people with the most difficulties put their needs covered.

All hotels continue to work with the local community to ensure that sustainable development is a reality.

- Collaboration with hotel and business associations.
- Promote the employment of the people who live in the area.
- Financial aid to associations within our community.

**ALCUDIA PER A TOTS** Hotel accesibility for all, we work an important accessibility project, together with the municipal government.

**AJUNTAMENT D'ALCUDIA** *Un desig per Nadal*

Donation: .Baby clothes and toys

**PROYECTE HOME**

Dependency rehabilitation center.

Donation: Yoga Mat/towels.

**DEXAILLES:**

Labor of people with disabilities.

Donation: Linnes

**FEHM-FOOD BANK**

Food donation to homeless people.

**At Christmas 2020 Sunwing Alcudia Beach and Sunprime Waterfront helped Lollo & Bernie to spread illusion to the children of Mallorca.**

**L&B toys were delivered. The value of the delivered item was € 4.000**

Our hotel's human team is the key to reach our goals. We offer the maximal job stability and take part of their personal and profesional development.

Total staff	195
Permanent contract	130
Temporary staff	65

Tourism and travel affect not only the environment but also the local inhabitants at the destinations we travel to. To succeed in this effort, we have established four work guidelines

- Working conditions
- Child labour
- The environment
- Child sex tourism

The guidelines are based on the UN Convention on the Rights of the Child and the conventions on working conditions and workers' rights, as set out by the UN's labour agency: ILO.

### **1. Working conditions**

We will work towards working conditions that include:

- the freedom to join a trade union
- a minimum wage
- a good working environment
- regulated working hours

### **2. Child labour**

We will work towards:

- The prohibition of child labour (we accept no employees younger than the laws of the respective countries allow)

### **3. The environment**

We will aim to:

- Influence partners to act in as environmentally conscious ways as possible in their activities (for example in the areas of energy, water and chemical consumption, and in waste separation)
- Reduce the amount of carbon emissions and waste at the destinations.
- Encourage a healthy development of tourism at the destinations
- Stimulate the use of local products and labour.

#### **4. Child Protection from sexual abuse in tourism**

We condemn all forms of sexual exploitation of children and support all laws to prevent and punish such offences. We have entered into an agreement with The Code to adopt and implement: “Code of conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism”.

The Code of Conduct covers the following criteria:

- We have established a policy regarding commercial sexual exploitation of children
- We inform and train our staff
- We inform our travelers
- We add a clause to all our hotel contracts
- We inform local partners about our standpoint
- We annually report to the Code’s international secretariat

#### **QUALITY ASSURANCE**

In Sunwing Alcudia Beach we know that our major active is our people. Our guests’ fidelity would not be possible without their work.

That is why we work very hard on ensuring that the quality and security standards in our hotels are effective and reachable.

We analyses on a weekly basis our guests’ satisfaction index:

- Weekly meeting between management and heads of department
- We share the results with all teams and develop an action plan
- Monthly analysis of the development
- Risks evaluation – identifying the dangers / plan to remove or minimize them.
- Emergency plans – how to react in case of emergency.
- Clear action protocols that are adapted to current needs.
- Monthly Food-Pool-Room audits by Cristal International and SGS.
- Yearly emergency drill

# Sustainability programme

The sustainability responsibilities in include:

- Monitoring and reporting sustainability performance every year
- Working with external sustainability organizations to further our knowledge and support best practice
- Integrating sustainability processes into the day-to-day operations of our businesses.

In Sunwing Alcudia Beach we know that sustainable tourism is the tourism that takes into consideration the economic, social and environmental impacts from today and the future.

We kept working and since 2013 we have the Travelife certification, Being audited and certified makes that our commitment will be shared by our staff, guests and providers.

Travelife is the only certification system developed by and for the tourism industry. It is the only system that contemplates all aspects as sustainable: loyal commerce, culture, social labour and economic development.

We live on an island, with a limited territory. We have to take care of it and defend it with all the tools that Travelife offers us.

As Sunwing Alcudia Beach Resort Manager, I assume and demand the responsibility to follow our sustainability goals on a daily basis in order to achieve a more sustainable society.



Nadal Horrach Munar  
Resort Manager Sunwing Alcudia Beach



# The Carbon Footprint

## CLIMATE CHANGE

The climate change is a change in climate attributed directly or indirectly to human activity that alters the composition of the global atmosphere and adds to the natural climate variability observed over comparable time periods.

Climate change is one of the main threats to sustainable development and constitutes a major global challenge as it is causing environmental impacts on the global economy, health, biodiversity, the environment and human well-being.

Climate Change, and the adverse consequences that derive from it, are an important concern throughout the planet. As a result every day there are more organizations and entities, under no obligation, promote sustainability through voluntary commitments with well-defined goals.

The calculation of a carbon footprint exemplifies a responsible attitude and raises awareness amongst our customers and the general public that all our activities, even those that we think of least, are a source of emissions, and it is everyone's responsibility, to apply best practices in an effort to minimize our impact on the environment and join the fight against Climate Change from even the smallest of actions

We have externally sourced our hotels carbon footprint as follows:

HOTEL SUNWING ALCUDIA		
SCOPE 1	Fixed installations	313.840,62 kg CO <sub>2</sub>
	Travelling in vehicles*	5.428,73 kg CO <sub>2</sub>
	Refrigeration/air conditioning	0,00 kg CO <sub>2</sub> eq
	<b>TOTAL SCOPE 1</b>	<b>319.269,35 kg CO<sub>2</sub>eq</b>
SCOPE 2	Electricity	92.721,51 kg CO <sub>2</sub>
SCOPE 1+2		411.990,86 kg CO <sub>2</sub> eq
<b>CARBON FOOTPRINT HOTEL SUNWING ALCUDIA</b>		<b>411,99 t CO<sub>2</sub>eq</b>

# Plan for improvement and means to achieve goals.

## 2022 PLAN FOR IMPROVEMENT AND MEANS TO ACHIEVE GOALS.

- Accreditation Travelife<sup>®</sup> Program.
- Reduction of GHG emissions. Reduce and offset the carbon footprint from the year 2019 by 5%.
- Reduce at least 1% of electricity, water and chemical consumption.
- Prohibit the use of plastics in the hotel.

## 2023 PLAN FOR IMPROVEMENT AND MEANS TO ACHIEVE GOALS.

- Reduction of GHG emissions. Reduce and offset the carbon footprint for 2022 by 5%.
- Effective waste management.
- Use of chemical products in operations. we will only accept 100% eco-friendly cleaning products and detergents

# Measuring & monitoring performance

## ENERGY CONSUMPTION (KWH/BEDNIGHT)

Year	2019	2020	2021
Value	19,10	38,05	18,27

## WATER CONSUMPTION (KWH/BEDNIGHT)

Year	2019	2020	2021
Value	234,85	499,65	337,82

## WASTE (GR/BEDNIGHT)

Year	2019	2020	2021
Unsorted	0,09	0,21	
Sorted	0,90	1,58	2,16

## CHEMICAL CONSUMPTION (GR/BEDNIGHT)

Year	2019	2020	2021
Value	169,15	238,17	391,58

# Action plan

- Efficient use of our facilities with our guests and workers participation to reduce the water and energy consumption.
- Reduce waste production.
- Sustainable purchasing policies.
- Optimize the use of chemical products.
- Ensure that all new employees are informed of our environmental activities by completing training in basic environmental and Sustainability issues and business-related environmental aspects every year.
- Clear health & safety policies and defending equal opportunities.
- Defending human rights and children protection.
- Helping the local culture.
- Sustainability is the fundamental foundation of our group and includes our three main goals:
  - Responsibility and consciousness towards the environment, rational use of natural resources, water and energy.
  - Respect and keep relations with the local community, businesses and providers.
  - Business profitability.

# Contact us

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**NOTES**

“If you wish to receive a copy of our sustainability report in English, send us an email to [alcudia@sunwing.net](mailto:alcudia@sunwing.net) and we will be more than glad to provide it to you”

“Si desea recibir una copia de nuestro informe de sostenibilidad en castellano, envíenos un correo electrónico: [alcudia@sunwing.net](mailto:alcudia@sunwing.net) y estaremos encantados de proporcionárselo”